

Press release

Paris, 4 May 2026



## SIEC 2026 : AN EXHIBITOR PACKAGE THAT HAS ALREADY PROVEN POPULAR

The exhibition has reaffirmed its appeal to the sector's major players



**YOUR NEXT EVENT:**

**10-11 June 2026, HALL 6 – PORTE DE VERSAILLES**

With just a few weeks to go before it opens, [Siec 2026](#) is confirming the momentum building for this 21st edition. With 85% of its floor space already booked and 105 exhibitors expected, the trade fair is once again establishing itself as the unmissable event for commercial property and retail in France.

### Strong support from market leaders

Siec 2026 will bring together the key players in the sector, demonstrating its strength and appeal. Exhibitors already confirmed include major industry leaders such as **Unibail-Rodamco-Westfield, Carmila, Altarea Commerce, Apsys, Nhood, SCC, Klépierre, Mercialys, Accessite, Frey and Ceiba,**...

Alongside them, the leading estate agents will also be present with dedicated stands: **Cushman & Wakefield, JLL, Newmark, BNP Paribas Real Estate and Savills,**...

The joint presence of property companies and consultancies or brokers underscores the Siec's central role as a platform for networking and business development within the commercial property sector.

### **An attractive exhibition, with over 20 new exhibitors taking part**

The exhibition has also welcomed a number of new exhibitors, reflecting its renewed appeal and the expansion of its ecosystem. Among them are:

**Ateliers 3S, Ayming France, Constellation Grand Paris, Easywall, Évreux Portes de Normandie, France Transactions, Geev, Groupe Cabinet Hermès, Idex, Ma Petite Laverie, ITQ Security, Kaptur VR, Me Group France SAS, Oksigen, Popply, SAS Financière de la Colline, Visioglobe et AEW, ...**

These new participants further enhance the diversity of expertise on display at the exhibition, ranging from technological innovation and services to regional initiatives and operational solutions.

### **An offering organised around themed pavilions**

SIEC is continuing to organise its exhibition offering into dedicated pavilions, enabling visitors to quickly identify the solutions best suited to their needs.

- **Marketing & Data Pavilion** : MyTraffic, QuantaFlow, SAD Marketing, All In Box, Emprixia, ...
- **Leisure Pavillon** : Space, Propuls Connect, ...
- **Startups & Innovations Pavilion** : Yourban, Symaps, Kaptur VR, Retail Sonar France, Geev, Popply, Omnilab by 21 Factory, Aurizeo, ...

Particularly vibrant this year, the Startups & Innovations Pavilion underscores the growing influence of new technologies and emerging concepts in the transformation of retail spaces.

### **A comprehensive ecosystem serving local communities**

Siec 2026 will bring together all stakeholders in the sector: **developers, investors, managers, retail chains, service providers** and **local authorities**, whilst renewing its key partnerships with CCI France and the CMCV for this year's event.

A number of cities will be represented, including **Bordeaux, Le Havre, Calais, Évreux, Limoges** and **Laval, Grand Reims**, illustrating the pivotal role that commercial hubs play in the development and appeal of local areas.

## The Retailer offer: a key driver of growth

As part of Siec 2026, particular attention is being paid to retail brands, which are central to the development of retail destinations.

A programme specifically designed for retail chains showcases brands in the early stages of establishment and development, through a dedicated guide and pitch sessions. It enables them to present their strategy and growth prospects.

**Please note :** at Siec, a Retail chain refers to a brand that is planning to establish, roll out or expand its operations. In practical terms, this includes:

- Retail, catering, leisure and service brands
- Retail chains and emerging concepts
- DNVBs (Digital Native Vertical Brands) and pure-play e-commerce companies

This applies to all stakeholders developing a concept or a network, who find that Siec provides an ideal environment for accelerating their growth and meeting their future partners.

## A programme of talks packed with content

The conference programme will open with inspiring talks by Marie Cheval, CEO of Carmila, Vincent Rouget, CEO of Unibail-Rodamco-Westfield, and Jean-Marc Jestin, CEO of Klépierre. A highlight not to be missed – the programme can be found [here](#)

## A new pricing policy

### **FACT members:**

**Early Bird** 27/03/2026 → 21/05/2026 Individual: €950 excl. VAT Group (3 people or more): €850 excl. VAT per pass

**Full price** 22/05/2026 → 11/06/2026 Individual: €1,200 excl. VAT Group (3 people or more): €1,100 excl. VAT / pass

### **Non-members of FACT:**

**Early-Bird** 27/03/2026 → 21/05/2026 Individual: €1,200 excl. VAT Group (3 people or more): €1,050 excl. VAT per pass

**Full price** 22/05/2026 → 11/06/2026 Individual: €1,550 excl. VAT Group (3 people or more): €1,400 excl. VAT / pass

Please note : admission to the exhibition is free for retailers and public authorities.

**Apply for your press accreditation for Siec 2026 now [here](#)**

**About Siec:** Siec, the trade fair organised by Comexposium on behalf of the Fédération du Commerce et des Territoires, is the international meeting place for commercial spaces. This unmissable business event is eagerly anticipated and widely recognised by all key players in the French and European retail

sector. It provides a unique and exceptional opportunity—an annual gathering to rethink and implement responsible retail urban planning.

**About the Federation of Regional Retail Stakeholders (FACT):** The Federation of Regional Retail Stakeholders (FACT – formerly CNCC) brings together nearly 300 members, specialists in commercial property, mainly owners and managers of commercial sites of all types: shopping centres, retail parks, outlet villages, high street shops, railway stations..

The Federation's mission is to promote all forms of retail, to transform and revitalise the city, and to support its members in the ecological transition. Since 2023, in partnership with leading players in footfall and data analysis, it has been offering a unique set of indicators to assess footfall at retail sites, activity in shopping centres and trends in French consumer spending..

**About Comexposium:** The Comexposium Group is now one of the world's leading organisers of trade and consumer events. It organises more than 400 trade fairs, exhibitions, conferences and one-to-one meetings across 20 countries.

Comexposium organises, among others, SIAL, the world's leading network of events for food industry professionals; the Wine Paris and Vinexpo events, the world's leading network of business meetings dedicated to wines and spirits; Who's Next; Les Assises de la Cybersécurité; the Foire de Paris; Rétromobile; the Salon Mondial du Chocolat; and the Salons de l'Étudiant.

With a presence in sectors including food and drink, career guidance and education, security, the creative industries, retail and digital, leisure, healthcare and the automotive sector, Comexposium fosters communities of professionals and enthusiasts around the world through an omnichannel strategy. Based in Courbevoie, the Group employs nearly 1,200 people across its various subsidiaries. The Comexposium Group is jointly owned by SIPAC, a subsidiary of the Paris Île-de-France Chamber of Commerce and Industry, and Crédit Agricole Assurances.

**The Siec exhibition** is organised by the Fédération des Acteurs du Commerce dans les Territoires (FACT), the French trade association representing stakeholders involved in the promotion and development of retail destinations: developers, property owners, managers, retailers, service providers and retailers' associations

A trade fair organised by the Federation of Regional Trade Stakeholders



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