

Siec 17

RETAIL & REAL ESTATE

June, 21st & 22nd

2017

Porte de Versailles - Paris, Pavilion 4



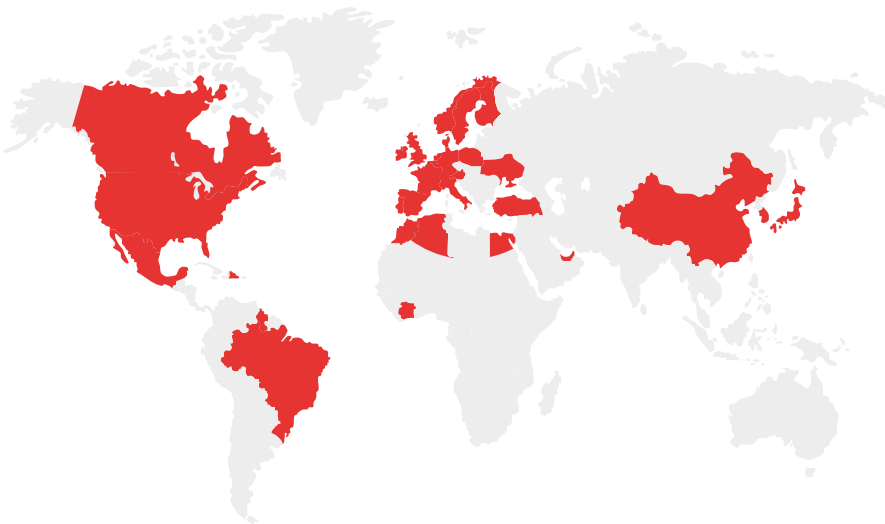
SIEC UNIFIES COMMERCE

THE MEETING POINT FOR ALL RETAIL LOCATIONS



- > DOWNTOWN SHOPPING
- > SHOPPING CENTRE
- > TRANSIT HUB
- > OUTLET
- > RETAIL PARK
- > HIGH STREET RETAIL
- > SPECIALTY LEASING
- > POP-UP STORE
- > CLICK AND COLLECT
- > DIGITAL STORE

AN EXHIBITION THAT'S GOING INTERNATIONAL



**40 COUNTRIES
REPRESENTED**

AUSTRIA | BELGIUM | BRAZIL | CANADA | CHINA | COTE D'IVOIRE | DENMARK | EGYPT | UNITED ARABIC EMIRATES | FINLAND | FRANCE | FRENCH POLYNESIA | GERMANY | GUADELOUPE | GUYANE | HONG KONG | IRELAND | ITALY | JAPAN | KOREA | LEBANON | LUXEMBOURG | MALTA | MARTINIQUE | MEXICO | MOROCCO | NETHERLANDS | NORWAY | POLAND | PORTUGAL | ROMANIA | SINGAPORE | SPAIN | SWEDEN | SWITZERLAND | TURKEY | UKRAINE | UNITED KINGDOM | UNITED STATES

DEVELOPERS, INVESTORS AND ASSET MANAGERS...*

ADP | AEW EUROPE | ALTAREA COGEDIM | APSYS | ASCENCIO | CAISSE DES DEPOTS INTERNATIONAL CAPITAL | CATELLA PROPERTY | CBRE AGENCY | CBRE GLOBAL INVESTORS | CUSHMAN & WAKEFIELD | DEVIMO CONSULT | ECE PROJEKTMANAGEMENT | EUROCOMMERCIAL PROPERTIES | GOTHAM | GROUP HUGO CEUSTERS-SCMS | HAMMERSON | IKEA CENTRE GROUP | IMMOCHAN | INOWAI GROUP SA | INVESCO REAL ESTATE | JLL | KLEPIERRE | KNIGHT FRANK | MCARTHURGLEN DESIGNER OUTLETS | MONTECRISTO CAPITAL | NEINVER | REDEVCO | RMB EUROPE | SAVILLS | SCC SWISSLIFE REIM | TH REAL ESTATE | THOR EQUITIES | TSM MALL MANAGEMENT | UNIBAIL-RODAMCO | UNION INVESTMENT | REAL ESTATE GMBH | UPLACE NV | WERELDHAVE BELGIUM | ETC.

RETAILERS*

ACTION | ALDO | APPLE | BESTSELLER | BURGER KING | CALZEDONIA | COLRUYT | COSTA COFFE | DECIMAS | DEICHMANN | DESIGUAL | DEVRED | DINH VAN | ESTEE LAUDER | EXKI | FAST RETAILING | FIVE GUYS | FLYING TIGER COPENHAGEN | H&M | HEMA | IKKS | INDITEX | JD SPORTS | LE SLIP FRANÇAIS | NEONNESS | NEW BALANCE | NYX | PANDORA | PRET A MANGER | PRIMARK | REPETTO | RITUALS | SAMSONITE | SEPHORA | SCOTCH & SODA | SØSTRENE GRENES | STEAK N SHAKE | SUPERDRY | SWAROVSKI | TEZENIS | UNDIZ | UTERQÜE | ZEEMAN | ETC.

* Non-exhaustive list

SIEC

KEY FIGURES

4,600
visitors

80%
Top Managers

1,700 > **25%**
Retailers foreign retail companies

1,600
developers, managers,
and investors

600
city players
and public authorities

5,500m²
of exhibition area

AN EVENT WITH INCREASING ATTENDANCE



+12% of visitors*

+10% of exhibitors*

* 2016 event vs. 2015

> Increase in % of participants:

+14% public
authorities

+19% retailers

+16% digital web,
communication

+46% architects, designers
& pop-up stores



ACCELERATE

WHY EXHIBIT AT SIEC?

ENJOY WORKING IN A LEADING EXHIBITION WITH A HUMAN DIMENSION:

- 📍 **Multiply contacts** and business opportunities
- 📍 **Meet top managers** and seal deals at the exhibition

POSITION YOURSELF AS A KEY PLAYER IN YOUR SECTOR:

- 📍 **Present your product offering** and your projects and highlight your expertise
- 📍 **Become an essential player** in the retail and real estate property market

ENSURE A CONCRETE RETURN ON INVESTMENT:

- 📍 **Plan several meetings before Siec starts**
- 📍 **Invite numerous colleagues** with discounted Exhibitor badges to optimise your presence



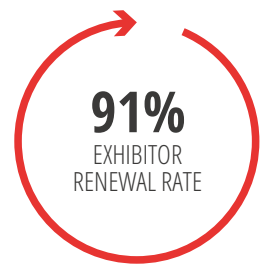
ENERGISE

NETWORK

DID YOU KNOW?

**FROM €400/SQM (EXCL. VAT)
YOU CAN RESERVE YOUR BOOTH AND RECEIVE:**

- 📍 **Free and unlimited invitations** for all of your retail and public authority players
- 📍 **Access to the Siec participants database**
- 📍 **Badges included** for your staff



BECOME A SIEC EXHIBITOR*

ACCESSITE | ADVANTAIL | AG REAL ESTATE | AKDV | ALTAREA COGEDIM | APSYS | ARTHUR LOYD | ATRIUM BRUSSELS | BNP PARIBAS REAL ESTATE | CABINET ERIC FOLZER | CARMILA | CARREFOUR PROPERTY | CASINO IMMOBILIER & DEVELOPPEMENT | CCI AMIENS PICARDIE | CCI DE BORDEAUX | CCI GRAND LILLE | CCI PARIS ILE DE FRANCE | CODIC | COMPAGNIE DE PHALSBOURG | CONVERGENCES IMMOBILIERES ET COMMERCIALES | CORA & CO | CUSHMAN & WAKEFIELD | DESJOUIS | DEVIMO CONSULT | DGLA | EASYMALLS | EOL COMMERCE | ETIXIA EUROCOMMERCIAL PROPERTIES | FAUBOURG DU COMMERCE | GROUPE IDEC | FINANCIERE DUVAL (GROUPE) | FREY | GARDE INTERNATIONAL GEOCONSULTING | GOUNY & STARKLEY | GROUP HUGO CEUSTERS-SCMS | GROUPE GEXPERTISE | HAMMERSON FRANCE | IKEA CENTRES GROUP IMMOCHAN | JLL | JMP EXPANSION | KLEPIERRE | L35 ARQUITECTOS | MAIRIE DE MARSEILLE | MCARTHURGLEN DESIGNER OUTLETS | MERCIALYS MY POP CORNER | PICHET (GROUPE) | PIERRE & MAURICE | REDEIM | RETAIL & CONNEXIONS | ROUGE COBALT | SAD MARKETING | SAVILLS SCAPRIM | SOCRI REIM | SOGEPROM COMMERCE & SERVICES | SOPIC | SYSTEME U | UMDASCH SHOPFITTING | UNIBAIL-RODAMCO | VISUAL RETAILING | WERELDHAVE | WHITE STONE | ETC.

* Non-exhaustive list

TAILOR-MADE BY SIEC

SPACES DESIGNED TO GIVE OUR PARTICIPANTS WHAT THEY'RE ASKING FOR!
You're the only thing missing!



Siec'LAB is your business accelerator

Are you a start-up that's been in business for less than 5 years?

Do you offer an innovative product or service that solves business challenges?

Would you like to increase your visibility among decision-makers?

- 📍 Take advantage of a **turn-key** furnished corner in an appealing environment designed for you!
- 📍 Catapult yourself to the front of the crowd with **strong communication** about Siec'LAB
- 📍 Become visitors' "**Coup de cœur**" (favourite) start-up and win a booth at Siec18!

**A PERSONALISED
OFFER AT
A SPECIAL PRICE**

€2,900 (EXCL. VAT)



Local and Public Authorities Pole to enhance your visibility

Each year, Siec attracts new cities and local authorities and has become the go-to place where cities, developers, and retailers connect.

Would you like to:

- 📍 Attract new retailers in your area?
- 📍 Energise local retailers?
- 📍 Promote future or current urban programs?
- 📍 Meet developers who are ready to invest in new projects?

**A PERSONALISED
OFFER AT
A SPECIAL PRICE**

€390/SQM (EXCL. VAT)

**Siec once again welcomes,
the 3rd Annual City-Centre Managers' Meeting**



CITY CENTER
HIGH STREET RETAIL
E-COMMERCE TRANSIT
EUROPEAN DESIGN HUB
BRANDS DIGITAL CUSTOMER EXPERIENCE
ENTERTAINMENT START UP
POP-UP STORES
CONTRACTS E-COMMERCE CITIES
RETAIL PARKS LUXURY FASHIONABLE RETAILERS URBAN PLANNING HIGH STREET RETAIL
CLIENT EUROPEAN TOP MANAGERS SUSTAINABLE DEVELOPMENT CITIES LUXURY OUTLETS DIGITAL
DESIGN DIGITAL RETAIL PARKS
INNOVATIVE TRANSIT HUBS
CONTRACTS OUTLETS CONTRACTS UNIFIED COMMERCE LUXURY RETAILERS URBAN PLANNING

YOUR SCHEDULE

NETWORKING

> June 20th, 2017 - 7:00 p.m.

GALA

by SIEC

THE GALA DINNER

An outstanding dinner
in a prestigious setting.

The CNCC Awards will be
presented at this event.



> June 21st-22nd, 2017

THE WORKSHOPS

Special sessions where industry
innovation and expertise
are revealed.

> June 21st, 2017 - 7:00 p.m.



THE “PARENTHÈSE”

An opportunity to continue
networking in a festive atmosphere

STAND OUT!

Upon request, you can obtain a complete list of our visibility opportunities

Contact: commercial@siec-online.com



A team that is responsive to you

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Stay connected!

#Siec



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